

## GJEPC Welcomes Dr. K. Srikar Reddy, Consul General of India , San Francisco, to India Pavilion at JCK Las Vegas 2025

The Gem & Jewellery Export Promotion Council (GJEPC) extended a warm welcome to Dr. K. Srikar Reddy, Consul General of India, San Francisco, during his visit to the India Pavilion at JCK Las Vegas 2025, North America's premier jewellery trade show.

Mr. Kirit Bhansali, Chairman, GJEPC, greeted Dr. Reddy at the Pavilion. Also present during the visit were Shri Dnyaneshwar Patil, IAS, Development Commissioner, SEEPZ, Dr. Gaetano Cavalieri, President CIBJO and Mr. Sabyasachi Ray, Executive Director, GJEPC, along with others. GJEPC Chairman welcomes Dr. K. Srikar Reddy at India Pavilion, JCK Las Vegas 2025

India continues to cement its position as a global powerhouse in the gem and jewellery industry, and its strong presence at JCK Las Vegas 2025 is testament to this leadership. GJEPC is spearheading India's participation through several initiatives including the India Pavilion, the curated India

Design Gallery, and the immersive India Experience Lounge.

This year, the India Pavilion showcases 30 leading exhibitors who are presenting the finest examples of Indian craftsmanship and innovation. Strategically located across key zones such as Passport, Diamond Plaza, Lab-Grown Diamond, Gemstone, and Currents, the Pavilion highlights India's broad capabilities — from natural diamonds to coloured gemstones contemporary jewellery design and lab grown diamonds

The visit by Dr. Reddy and senior dignitaries reinforces the Government of India's continued support for promoting Indian exports and strengthening the country's position in international markets. Their presence also boosts the morale of participating exporters and reaffirms India's commitment to excellence in the global gem and jewellery trade.