

Jewellers for Hope

GJEPC's Jewellers for Hope Marks a Decade of Giving with Impact and Star Power



The 10th edition of Jewellers for Hope, the flagship charity fundraiser by the Gem & Jewellery Export Promotion Council (GJEPC), lit up Mumbai with compassion, commitment, and a celebration of social impact. Held alongside IIJS Premiere

2025, this landmark edition brought together industry leaders, philanthropists, and dignitaries to honour a decade of meaningful giving.

Organised in partnership with De Beers Group and World Gold Council, powered by GIA, and co-partnered by HRD Antwerp, this milestone evening paid tribute to the transformative power of collective effort. Since its inception in 2014, Jewellers for Hope has contributed over ₹12 crore to 20 NGOs working across healthcare, education, women's empowerment, and social welfare.

The funds raised this year will support the RK HIV AIDS Research and Care Centre, a beacon of humanitarian healthcare in India. With over 33,000 free medical camps and more than 5 crore individuals reached nationwide, its impact is expansive and deeply transformative.



The organization, backed by leading doctors across 50+ cities, has delivered services like distributing over 37 lakh spectacles, 3.5 lakh wheelchairs, nearly 1 lakh surgeries, and ₹500 crore worth of free medicines.

Their mobile fleet of 26 advanced cardiac ambulances and 14 mobile medical vans reaches deep rural areas in West Bengal, Jharkhand, Maharashtra, and beyond — delivering medical aid, health education, preventive screenings, and hope.

A special announcement was made regarding GJEPC's recent approval to rename IIJS as IIJS Bharat, in honour of national pride. A portion of the evening's funds will also go towards a meaningful project by the Indian Army.

The emotional high point of the evening was the presence of Anil Kapoor, whose warmth and sincerity resonated with the audience. He shared, "It's a real honour to be part of Jewellers for Hope 2025... Behind all the razzle-dazzle, there is a sincere effort to support causes like healthcare, education, and women's empowerment."

Mr. Kirit Bhansali, Chairman of GJEPC, reflected: "Jewellers for Hope reflects our industry's belief that business and benevolence go hand in hand. As we complete ten years, it underscores our deep sense of purpose."

Vivek Phansalkar, former Commissioner of Mumbai Police, noted, "The 'G' in gems also stands for generosity."

Shweta Harit, SVP, De Beers, emphasized that making a positive difference must be deeply woven into business culture. Sachin Jain, Regional CEO, World Gold

Council, added that CSR should become a sustained mindset, not just a mandate.

Sriram Natarajan, MD, GIA India, highlighted the role of humanitarianism in the industry's DNA, while Shaunak Parikh, Vice Chairman, GJEPC, celebrated the passion-driven compassion behind the initiative.

The finale featured a tribute to Mr. M.P. Ahammed, Chairman of Malabar Group, through a "Dinner with an Icon" auction, with proceeds benefiting a charity of his choice.

Since its launch in 2014, Jewellers for Hope has united the gem and jewellery trade — from miners to retailers — in raising funds for NGOs across education, tribal welfare, women's empowerment, and more. As an industry that employs over 5 million people directly, the GJEPC continues to set benchmarks in responsible success through this initiative.

