

Industry & Association Updates



GJC Announces 9th Edition of GJS April 2026 “Akshay Kala: The Eternal Art” and Unveils Its New Logo

Middle East Tensions May Influence Gold Prices Ahead of Akshaya Tritiya; GJS 2026 Signals Industry Momentum

Rising geopolitical tensions in the Middle East are expected to introduce short-term volatility in global gold prices ahead of the Akshaya Tritiya buying season, according to industry observations. Given the region’s critical role—particularly Dubai—as a key hub for bullion trade into Asian markets, any disruption could impact supply chains, liquidity, and price discovery.

Despite these uncertainties, industry

sentiment remains cautiously optimistic. Demand in India is expected to stay resilient, supported by the ongoing wedding season, strong cultural affinity for gold, and the continued expansion of organised retail. Consumers, however, are increasingly gravitating towards lighter designs and diamond-studded jewellery in response to price fluctuations.

Against this backdrop, the All India Gem and Jewellery Domestic Council (GJC) is set to host the 9th edition of the India Gems and Jewellery Show (GJS April 2026), scheduled from 4th to 7th April at the Jio World Convention Centre, Mumbai. Themed “Akshay

Kala: The Eternal Art,” the show reflects the industry’s enduring craftsmanship alongside evolving consumer and market dynamics.

Positioned strategically between Gudi Padwa and Akshaya Tritiya, and during the peak wedding season, GJS has established itself as a key B2B platform. The upcoming edition will feature over 400 exhibitors across 700+ booths and is expected to attract more than 15,000 visitors, offering a comprehensive sourcing and networking opportunity for retailers and manufacturers.

Beyond the exhibition, GJS 2026 will also host Manthan, a knowledge-led conclave focused on shaping the Vision Blueprint 2047 for India’s jewellery industry. Organised in collaboration with the India Gold Policy Centre, the initiative aims to bring together policymakers, industry leaders, and experts to deliberate on long-term

growth, policy direction, and global positioning.

Complementing this is Mindspeak, a seminar series designed to explore evolving consumer preferences, product innovation, and the future of jewellery retail, along with curated sessions for industry leaders.

Marking a significant milestone, GJS also unveiled its new official logo—symbolising unity, growth, and progress across the industry. The refreshed identity reflects the strength of the sector’s vast ecosystem, while reinforcing its commitment to innovation, skill development, and global competitiveness.

As the industry navigates price volatility and changing market dynamics, platforms like GJS continue to play a crucial role—bridging business, ideas, and opportunity at a time when adaptability remains key.

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An Exclusive Pre Show Media Briefing
To Share The Highlights Of GJS

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